

COMPANY SNAPSHOT

NYSE
HIPO

FOUNDED
2015

LISTED
2021

CEO
Assaf Wand

HEADQUARTERS
Palo Alto, CA

INSURANCE OPERATIONS
Austin, TX

EMPLOYEES
620

AVAILABLE STATES
37 states, covering
over 80% of U.S.
homeowners

HIPPO BY THE NUMBERS

>\$400M

PREMIUM IN FORCE

75

AVERAGE NET PROMOTER SCORE
(NPS)

87%

1-YEAR RETENTION RATE

hippo

PROTECTING THE JOY OF HOMEOWNERSHIP.

Hippo makes home insurance simple, modern, and proactive.

The **opportunity** in home insurance is **massive**

\$105 billion in annual premiums for home insurance industry

Expected to **reach nearly \$140 billion by 2025***

Hippo doesn't just provide you an insurance policy, we help you care for your home so you can avoid making a claim in the first place.

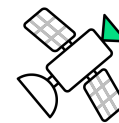
We're the only company that:



Provides complimentary smart home devices to eligible customers with discounts baked in



Offers access to home-care services and ongoing home maintenance through Hippo Home Care



Uses advanced technology to offer coverages for your home with just the right amount of protection, year after year

THE HIPPO DIFFERENCE

Simplified customer experience

- Automatic annual renewal period for always up-to-date coverage.
- Dedicated claims concierge team offers a reliable claims process.
- Proactive tips and advice promotes holistic home protection.

Modern coverage

- Smart home rewards program and discounts with 75% opt-in rate.
- Service line protection and equipment breakdown.
- 4x higher coverage limits on home office and electronics.

Proactive approach

- Home Care Experts who identify and troubleshoot issues remotely
- Professional recommendations for in-home service in your area
- Tens of thousands of home maintenance check-ups completed
- More than half a million smart home sensors shipped to customers

HIPPO COMMUNICATIONS
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